

Woman's Day®



WOMAN'S DAY TO HOLD THE 12TH ANNUAL RED DRESS AWARDS ON FEBRUARY 10, 2015

ANDY COHEN HOSTS A NIGHT OF AWARDS AND PERFORMANCES HONORING ANDIE MACDOWELL AND OTHERS WHO HAVE MADE VITAL CONTRIBUTIONS TO HEART HEALTH AWARENESS

Event to benefit the American Heart Association's 'Go Red For Women'

NEW YORK (December 8, 2014) – On February 10, 2015, *Woman's Day* will celebrate the 12th annual Red Dress Awards, honoring those who have made significant contributions in the fight against heart disease, the number one killer of women today. The 2015 Red Dress Awards will be held at The Allen Room at Frederick P. Rose Hall, home of Jazz at Lincoln Center in New York City, and will be hosted by award-winning television host, broadcast executive and author, Andy Cohen. *Woman's Day* is proud to partner with Campbell Soup Company, UnitedHealthcare, CocoaVia, Idaho Potato Board, Rosa Regale Red Sparkling Wine, and Lenox.

"We at *Woman's Day* are passionate about raising awareness of heart disease in women, so we're thrilled to host this incredible event again this year," said Susan Spencer, editor in chief, *Woman's Day*. "I look forward to shining a light on our dynamic honorees, whose contributions to the field have been impactful and inspiring."

Woman's Day is proud to honor the following distinguished heart health advocates: **Andie MacDowell**, award-winning actress and heart health advocate; **CVS Health**, a company prioritizing the health of their customers by banning the sale of cigarettes in their stores; **Margaret Hamburg**, FDA Commissioner; **Virginia Miller**, PhD, director of Sex Differences Research Lab @ Mayo Clinic; **Jennifer Donelan**, ABC 7 Broadcaster (Washington, DC) and Heart Truth Ambassador who made headlines herself after suffering a heart attack on air.

The awards ceremony will be attended by participants of the second annual *Woman's Day* Live Longer & Stronger Challenge alongside their mentor, TODAY Show nutrition and health expert **Joy Bauer**. Over the course of six months, *Woman's Day* and Bauer have provided nutrition counseling and guidance to four participating women, whose makeovers will be revealed in the February 2015 issue of *Woman's Day*, where they will share their heart health milestones. *The Chew* co-host and *Woman's Day* contributing editor **Clinton Kelly** will style the ladies for the evening, and be on hand to help celebrate their transformations.

The 2015 Red Dress Award honorees will be featured in the March issue of *Woman's Day*, on newsstands February 10. For more information on the *Woman's Day* Red Dress Awards, log onto www.womansday.com/reddressawards. Supporters can follow the awards on [Facebook](#) or on [Twitter](#) using the hashtag #RedDressAwards.

About *Woman's Day*

Woman's Day is an indispensable resource to 20 million women. The brand speaks to readers' values and focuses on what's important. The pages empower women with smart solutions for core concerns—health, home, food, style and money, and celebrate connections cherished with family, friends and community. Whether in-book, online, mobile or through social outlets, we provide inspiring insight and fresh ideas on how to get the most of everything. *Woman's Day* inspires its loyal audience with actionable and relatable tools to lead a vibrant, healthy and satisfying life. *Woman's Day* is published by Hearst Magazines, a unit of Hearst Corporation, one of the nation's

largest diversified media and information companies. With 21 titles in the U.S., Hearst is the leading publisher of monthly magazines in terms of total paid circulation (AAM 1H 2014) and reaches 83 million adults (Spring 2014 MRI; includes HGTV prototype). Follow *Woman's Day* on [Facebook](#), [Twitter](#) and [Pinterest](#).

About Go Red For Women®

Go Red For Women® is the American Heart Association's national movement to end heart disease in women. We are committed to the fight, for as long as it takes. The American Heart Association's Go Red For Women movement advocates for more research and swifter action for women's heart health. The American Heart Association's Go Red For Women movement was created by women, for women. Because our health is non-negotiable, because we have the power to save our lives, and because the best force for women is women. The American Heart Association's Go Red For Women movement is nationally sponsored by Macy's., Inc, with additional support from our cause supporters. For more information please visit GoRedForWomen.org or call 1-888-MY-HEART (1-888-694-3278).

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